



KMOV
One Memorial Drive
St. Louis, MO 63102

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract # 860789
Schedule Dates 10/09/12-10/12/12
Advertiser Todd Akin for Senate (39432)
Agency/T-Code Strategic Media Placement (7970)/157739025
Product Political - US Senate (1176)
Brand REPUBLICAN (168806)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name EVERSOLE,WHITNEY
Phone/Fax (703) 528-9837 /
CPE 2844
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments TODD AKIN FOR SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	4	\$4,770.00
Grand Total:	4	\$4,770.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	2	:30	20015- News @ 6am M-F	4		X	X	X	X			1	\$270.00	\$270.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	10/8/12
1.0.1	Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
1.0.2	Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
1.0.3	Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Spot -does not meet bump rate	
2.0	Normal Line / SPOT	10/09/12-10/12/12	2	:30	20055- News @ 6pm M-F	4		X	X	X	X				\$750.00		St. Louis (KMOV) (KMOV)	1 X PER DAY	10/8/12
2.0.1	Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
2.0.2	Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
2.0.3	Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
2.0.4	Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
3.0	Normal Line / SPOT	10/09/12-10/11/12	2	:30	20062- News @ 10pm M-F	3		X	X	X				3	\$1,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: